

KIARASH KIAEE

UX/UI AND GRAPHIC DESIGNER

Stockholm, Sweden | kiarash.kia.007@gmail.com | +46 769 378 022 | [LinkedIn](#) | [Online Portfolio](#)

QUALIFICATION

Experienced UX/UI & Graphic Designer with 5+ years across e-commerce, health tech, and creative industries. Skilled in Figma, Adobe CC, and programming with a strong focus on user flows, design systems, and accessibility. Proven track record in boosting engagement and optimizing design for business impact. Fluent in English and Swedish, with a global design perspective and hands-on expertise in AI tools and front-end basics. Let's make the future brighter and make life easier for people.

TECHNICAL SKILLS

Prototyping Tools	Interaction Design	Figma & Adobe XD
User Research	Visual Design	Adobe Creative Cloud
Information Architecture	Usability Testing	Agile
HTML, CSS, JS	User Flow	WACAG 2.1

PROFESSIONAL EXPERIENCE

UX & Graphic Designer, COCONAUT Canary Islands

01/2025 - Present

- I advocated for user-centered design, ensuring the end-user experience remains at the core of all decision-making.
- Work as a UX design consultant for the company's website, focusing on improving user flows, mobile optimization, and product page layouts.
- Streamlined manufacturing processes, reducing production costs by 10%.
- Implemented preventive maintenance strategies, resulting in a 20% decrease in equipment downtime.

Graphic and UX Designer, Woltuse

01/2024 - 11/2024

- Designed visual proposals for cultural currency concepts during an internal innovation sprint, realizing a 12% performance improvement.
- Coordinated testing and validation, ensuring compliance with industry standards.
- Provided technical expertise, contributing to a 15% reduction in system failures.
- Wrote copy and ensured storytelling was platform- and audience-relevant.

UI and UX Designer, Jordi Hans Design

12/2022 - 01/2024

- Used WordPress, HTML/CSS, and Adobe Creative Suite for designing and maintaining websites.
- Conducted user testing, heatmap analysis, and A/B testing in close collaboration with marketing and product teams.
- Collaborated with developers and marketing teams to ensure brand consistency.
- Produced content for Instagram and Facebook, increasing engagement by 35%.

UI and UX Designer, Freelance company

05/2022 - 11/2022

- Helped define MVP scope and prioritized features based on user insights.
- Delivered full-cycle creative services: branding, video, animation, social assets.
- I advocated for user-centered design, ensuring the end-user experience remains at the core of all decision-making.
- Collaborated with clients globally on diverse design projects, tailoring to specific needs.

UI and UX Designer, Payam Bamdad

10/2021 - 04/2022

- Executed user testing and interviews, gathering critical feedback to inform design decisions.
- Collaborate with the internal team to develop cohesive visual assets for campaigns, packaging, and digital content.
- Executed user testing and interviews, gathering critical feedback to inform design decisions.
- Worked with clients across the startup and entertainment sectors.
- Focused on visual storytelling and audience-first design.

Art Director, Kiama Printing House

03/2018 - 02/2020

- Led creative direction and managed design projects, ensuring high-quality visual output aligned with brand identity and client needs.
- Designed and developed the company's website, enhancing user experience (UX) and user interface (UI) for improved usability and engagement.
- Created graphics and layouts for digital and print media, including brochures, banners, logos, packaging, and marketing materials.
- Created visually appealing graphics and user-friendly UI designs that enhance user experience by 30%.

EDUCATION

Jönköping University, Bachelor of Science, Informatic

01/2021 - 05/2024

University of Engineering UX Cohort

- Major in Informatics and graphic design, and web development.
- Thesis on "Exploring the Impact of Dynamic Design Elements on User Experience in Digital Interfaces: Understanding the Role of Dynamic Elements".

University of Tehran, Bahelor's Degree, Industrial Design

02-2018 - 11/2020

Engineering University of Tehran

- Major in graphic design and industrial design, focusing on theories of color, sketching, and CAD design

ADDITIONAL INFORMATION

- **Languages:** English (Professional), Swedish (Professional).
- **Certifications:**
 - Academy Accreditation - Generative AI Fundamentals - At **Databricks**.
 - Google Cloud Skills Boost (Introduction to Generative AI) - At **Google**.
 - Google Cloud Skills Boost (Introduction to Image Generation) - At **Google**.
 - Microsoft Azure Data Fundamentals: Explore relational data in Azure - At **Microsoft**.
 - Google User Experience Certification - At **Google**.
- **Links**
 - **Portfolio:** <https://www.behance.net/kiarashkiaee1>
 - **LinkedIn:** <https://www.linkedin.com/in/kiarash-kiaee/>
 - **Github:** <https://github.com/tallkiarash>